



The WISE conference radiates with the commitment and energy of dedicated professionals generously sharing insights and best practices on how to teach, train, and lead in the world of international education. Whether you engage with study abroad or international students or with building a more culturally competent campus, WISE has something new and useful for your work.”

*Janet Bennett, Ph.D., Executive Director of the Intercultural Communication Institute*



**WAKE FOREST**  
UNIVERSITY

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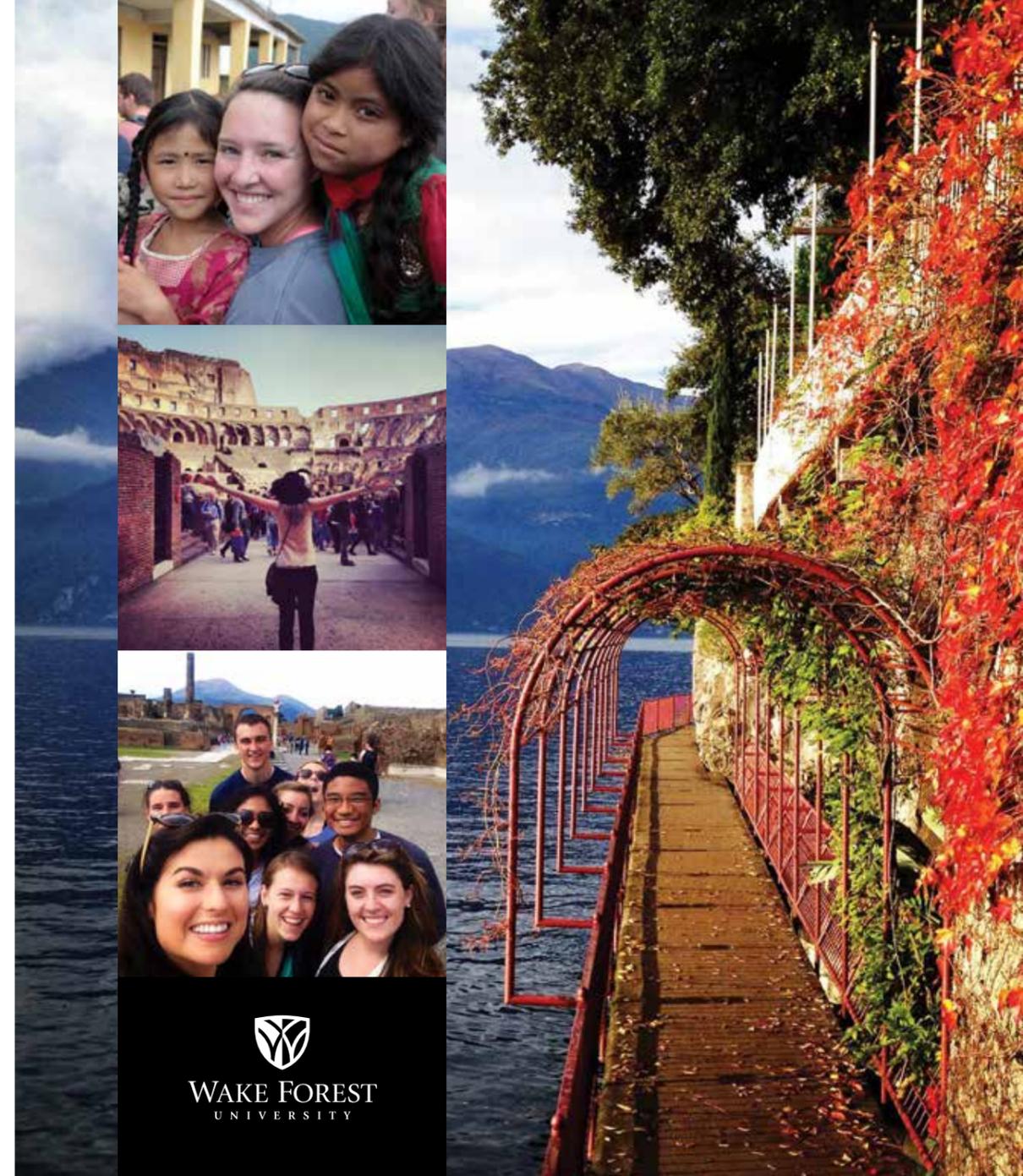
**FEBRUARY 3-5, 2016**

**REGISTER NOW!**  
[global.wfu.edu/wise](http://global.wfu.edu/wise)



**ENHANCING  
INTERCULTURAL  
LEARNING AT HOME  
AND ABROAD**

FEBRUARY 3-5, 2016





WISE is the premier conference focused on the development of intercultural skills and awareness during study abroad.

The WISE Conference is designed for:

- Faculty who lead or teach programs abroad
- Study abroad directors and advisors
- Faculty and administrators who support international education
- International student & scholar directors and advisors
- Assessment experts
- Colleagues interested in improving the learning experience of students studying outside of their home countries



## KEYNOTE SPEAKER

**THURSDAY, FEBRUARY 4, 2016, 9:15 AM**

**DR. JAMES P. PELLOW**

*President and CEO, CIEE: Council on International Educational Exchange*

James P. Pellow joined CIEE: Council on International Educational Exchange in June 2011 as the fourth president and CEO in the organization's 65 year history. During his four years at CIEE, Dr. Pellow has led various access initiatives, including increasing financial aid and increasing access to study abroad programs for underserved students by adding short-term programs and supporting faculty-led and custom programs. Under his leadership, CIEE continues to integrate intercultural learning into the curriculum of programs in more than 40 countries and provides intercultural training for CIEE's 700+ staff members worldwide.

Previously, Pellow served St. John's University, New York, for 20 years in various leadership positions. He played a leading role in the transformation of the university from a commuter school to a national and international university. Dr. Pellow served on the faculty of the School of Education and taught classes on organizational strategy and higher education administration at the undergraduate and graduate levels in the schools of arts & sciences, business, education and professional studies. Pellow was instrumental in engaging students in service-learning projects with nonprofit organizations in Rome, Paris, New York City, and New Orleans.

Pellow received his doctorate in education from the Graduate School of Education at the University of Pennsylvania, his master's degree in finance and bachelor's degree in accounting from Niagara University, and an honorary doctorate from Kokushikan University in Japan for his commitment to global programs and international cultural exchanges.



## PRE-CONFERENCE WORKSHOPS

**WEDNESDAY, FEBRUARY 3, 2016**

**"FROM THE INSIDE OUT: TRANSFORMATIVE LEARNING AND TEACHING"**  
Full Day, 8:30 am – 5:30 pm

**DR. MICHAEL VANDE BERG** and **DR. TARA HARVEY**,  
*Co-Facilitators*



This workshop takes participants beyond traditional intercultural training approaches and teaches how to help themselves and students interact more effectively and appropriately with culturally different others through developing four core intercultural competencies. Research from a broad range of disciplines tells us when students learn away from home, they're not being transformed merely through talking with, reading about, and coming into contact with the new and different. As researchers reveal more about the role the brain plays in constructing the worlds we perceive and act in, these new insights are being applied in various contexts including psychological and educational. Vande Berg and Harvey will show attendees how to move away from trying to transform students merely through teaching them about and immersing them in "cultural differences." Participants in this workshop will gain a set of processes and practices to apply in their own intercultural learning and teaching activities.

Wake Forest University is pleased to partner with The Forum on Education Abroad to bring workshops on the *Standards of Good Practice* to WISE participants. The Forum will offer two pre-conference workshops. Participants who register for both morning and afternoon workshops will receive a \$50 discount off the total cost.



### OVERVIEW OF THE STANDARDS OF GOOD PRACTICE

Half Day, 8:30 am – 12:30 pm

**DR. KLINE HARRISON**, *Wake Forest University*

The Forum's *Standards* provide a means to assess and ensure quality in all areas of education abroad planning – academic programming, student conduct, resources, personnel, and policies & procedures. Using the *Standards* as a guide, participants will examine practices at their universities or organizations. This workshop will be highly interactive, drawing on case studies and issues of interest to attendees. This qualifies as a Forum Certification Workshop.



### FORUM'S STANDARDS 4 & 5: STUDENT SELECTION, PREPARATION, CODE OF CONDUCT & RETURNING SUPPORT

Half Day, 1:30 – 5:30 pm

**MANDY BROOKINS BLINN**, *DePauw University*

With a focus on Student Selection, Preparation, Code of Conduct and Returning Support, this workshop will help participants identify resources and design programming in these areas. Topics include a comprehensive judicial screening process, different preparation and returning support models, and developing strategies to improve existing practices in participant's specific context. This qualifies as a Forum Certification Workshop.



## CONFERENCE SCHEDULE

<b>WEDNESDAY FEBRUARY 3, 2016</b>	<ul style="list-style-type: none"> <li>• Pre-conference workshops (separate registration required)</li> <li>• Lunch included in workshop fee</li> </ul>
<b>THURSDAY FEBRUARY 4, 2016</b>	<ul style="list-style-type: none"> <li>• Continental breakfast and lunch included in conference fee</li> <li>• Opening keynote 9:15 am</li> <li>• Morning and afternoon concurrent sessions</li> </ul>
<b>FRIDAY FEBRUARY 5, 2016</b>	<ul style="list-style-type: none"> <li>• Continental breakfast and lunch included in conference fee</li> <li>• Morning and afternoon concurrent sessions</li> </ul>

REGISTRATION RATES	EARLY BIRD	REGULAR
Conference registration	\$375	\$425
Pre-conference workshop – full day	\$330	\$330
Pre-conference workshop – half day	\$200	\$200

Early Bird registration rates are in effect through December 13, 2015. Regular registration fees are in effect December 14, 2015 - January 27, 2016. Conference registration includes continental breakfast, lunch, and coffee breaks on Thursday and Friday.



## CONFERENCE LOCATION

The Winston-Salem Marriott is a full-service conference hotel located in downtown Winston-Salem, North Carolina. It is conveniently situated near numerous restaurants, performing arts centers, and historic Old Salem.

A block of rooms has been reserved at the Winston-Salem Marriott and at the Embassy Suites. The hotels are connected via covered walkway. The Marriott's conference rate is \$135 per night plus tax. The Embassy Suites' conference rate is \$146 per night plus tax and includes breakfast.

The deadline to make hotel reservations at the WISE conference rate is 11:59 pm EST on Wednesday, January 6, 2016.



**For more information about the conference visit [global.wfu.edu/wise](http://global.wfu.edu/wise)**